



THE FOUNDATION FOR CENTRAL SCHOOLS

FOUNDATION MEETING MINUTES FRIDAY APRIL 3, 2020

ROLL CALL: (A short Introduction from each member was made as it was the first official meeting for newest member, Sarah Ruiz.) JOE DOYLAND (FOUNDATION PRESIDENT), ANDY ALVARADO (CUSD SUPT.), YESENIA CARRILLO (TRUSTEE BOARD PRESIDENT), BRETT CAETON (MEMBER), SARAH RUIZ (MEMBER) SONJA DOSTI (PR/COMM), SERENA DOHI (EXEC. DIRECTOR)

MEETING CALLED TO ORDER: 11:30AM

IV. APPROVAL OF AGENDA

JOE CALLS TO APPROVE AGENDA ITEMS AND MINUTES. YESENIA MOTION TO APPROVE, BRETT SECONDED AND MOTION PASSES.

V. APPROVAL OF MINUTES FROM LAST MEETING

JOE CALLS FOR A MOTION TO APPROVE MARCH MINUTES. YESENIA MOTIONS TO APPROVE AND BRETT SECONDED. MOTION PASSES.

VI. CONSENT ITEMS

A) FINANCIALS- MARCH 18 2020- APRIL 3, 2020

NO NEW ACTIVITY NOTED ON STATEMENTS. ANDY MOVES TO APPROVE AND JOE SECONDED. MOTION PASSES.

VII. NEW BUSINESS

C) JANESEA RAMIREZ SCHOLARSHIP AWARDS DINNER (EVENT STATUS)

ANDY STARTS OFF BY SHARING THE UPDATED FROM THE SPECIAL BOARD MEETING. THE BOARD ADOPTED A NEW ORDER WHICH EXTENDS SCHOOL CLOSURE TILL JUNE 11TH. SCHOOL BUILDINGS WILL BE CLOSED AND EDUCATION WILL CONTINUE THROUGH DISTANT LEARNING. THIS DECISION FOLLOWS THE RECOMMENDATIONS MADE BY GOVERNOR GAVIN NEWSOM AND STATE SUPERINTENDENT TONY THURMOND THIS WEEK TO KEEP SCHOOL BUILDINGS CLOSED AND PROVIDE DISTANCE LEARNING FOR THE REST OF THE SCHOOL YEAR. WHICH CONCLUDES THE JANESEA EVENT WHICH NORMALLY RUNS IN APRIL WILL NOT RUN AS A MASS GATHERING. SERENA HAS BEEN WORKING ON A PLAN B AND POSSIBLY A PLANC C. I CAN GO AHEAD AND LET SERENA SHARE. SERENA STARTS OFF BY SAYING, WE HAVE ESTABLISHED A VIRTUAL SCHOLARSHIP COMMITTEE. WE WILL HAVE 3 ROUNDS AND THE FINAL ROUND REVIEW OF TOP 15 WILL BE GIVEN TO

THE FOUNDATION BOARD. ONCE WINNERS ARE SELECTED, WE WOULD CREATE A VIRTUAL EVENT WITH FACEBOOK AND MEDIA, HOPEFULLY WITH KSEE24 AS OUR MEDIA PARTNER. THE REPORTER FROM KSEE24 WOULD REACH OUT TO THE TOP 6 WINNERS WITH ANDY OR ANOTHER REPRESENTATIVE IN A ZOOM LIKE INTERVIEW AND ANNOUNCE THEY HAVE WON THE JANELLA RAMIREZ SCHOLARSHIP AWARDS. KSEE24 WOULD THEN PACKAGE THE VIDEO, TAG IT AND POST ON THEIR SOCIAL MEDIA AND AIR LEADING UP TO THE VIRTUAL EVENT IN NEWS. ALL MEDIA WOULD BE REPURPOSED ON OUR WEBSITE AND SOCIAL MEDIA. THIS CONCEPT THEN TURNS INTO A 4-5 WEEK EVENT AND WE ENCOURAGE PEOPLE TO DONATE AND BID ON AUCTION ITEMS VIA FACEBOOK. FROM RESEARCH AND Q&A IT SEEMS THAT SMALLER DONATIONS AND BIDS ARE KEY TO SUCCESS. FOR EXAMPLE, THE WINE THAT WOULD HAVE BEEN PROVIDED FROM MORAVIA COULD BE USED AS AN AUCTION ITEM. IF MORAVIA DECIDES TO DONATE WINE, WE COULD USE FOR DONATIONS \$50-\$100 AND GIVE 2 JANELLA WINE GLASSES. ADDITIONALLY, WE WOULD GIVE RECOGNITION TO PEOPLE WHO DONATE ON OUR FACEBOOK/ WEBSITE. HOWEVER, WE DECIDE TO THANK THEM. ANOTHER EXAMPLE - OUR CATER CAN OFFER A DINNER FOR 5 WITH DELIVERY AND PICK-UP. AGAIN, PEOPLE CAN PURCHASE THEIR DINNER FOR \$250 AND THAT WOULD INCLUDE A BOTTLE OF WINE. FOR \$1000, DINNER FOR 5, BOTTLE OF WINE AND JANELLA TEDDY BEAR. THESE ARE JUST IDEAS FOR NOW AS I RESTRUCTURE THE SPONSORSHIPS. ANOTHER IDEA I HAVE WITH OUR BOARD MEMBERS, ADMIN, BOARD OF TRUSTEES IS TO CHALLENGE THEM FOR DONATIONS WITH THE DONATION BUTTON VIA FACEBOOK. THIS WOULD BE A CHALLENGE FOR EVERYONE WE HELP THROUGHOUT THE SCHOOL YEAR. THE HIGH LEVEL REQUIREMENTS ARE, THE PRODUCTION OF THE CONTENT OF THE SCHOLARSHIP RECIPIENTS, HOST OF ONLINE BIDDING, AND CONNECTING WITH EVERYONE VIRTUALLY. WHICH I BELIEVE FACEBOOK ALLOWS US TO DO. LASTLY, COLLECT DATA FROM OUR DONORS. JANELLA USUALLY PROFITS ABOUT 10K AFTER COST OF GOODS. OTHER THINGS TO CONSIDER IS VENDORS, SMALL BUSINESSES AND DEPOSITS. WHICH IS WHY I BELIEVE OUR CATER IS OPEN TO ADJUSTING HIS SERVICES TO KEEP HIS BUSINESS AND DEPOSIT. SPECIFIC EXCLUSION INCLUDE PEOPLE WHO HAVE BOUGHT THEIR TABLES ALREADY. WHICH INCLUDES REFUNDS OR NEGOTIATING THEIR DELIVERY OF MEALS. DEPOSITS: WINERY \$600 AND CATER \$1100. APRIL 24TH THE 6 NAMES WOULD BE GIVEN TO KSEE24 TO START ORGANIZING INTERVIEWS. FACEBOOK LIVE EVENT WOULD BE THE NIGHT WE UNVEIL THE LAST RECIPIENT, SHARE OUR AUCTION ITEMS, AND ENCOURAGE PEOPLE TO BID AND DONATE(FINAL NIGHT). I FOUND A COMPANY CALLED BUDDY BID THAT ACTUALLY HELPS CREATE AN AUCTION ON OUR FACEBOOK.

ANDY: A QUESTION ABOUT THE DEPOSITS. HAVE WE ASKED ABOUT A REFUND ON OUR DEPOSITS? I BELIEVE IT'S APPROPRIATE GIVEN THE STATE OF EVENTS.

SERENA STATES SHE BELIEVES THEY KEEP ABOUT \$200.

ANDY: MENTIONS THAT IT'S A STATE MANDATE CLOSURE AND WE SHOULD GET OUR DEPOSITS BACK.

SONJA: ALSO MENTIONS WINERIES WERE ON THE MANDATED CLOSURE LIST

ANDY: NOTES IF THE CATER CAN PROVIDE MEALS UP TO \$1100 OR PROVIDE A SERVICE FOR THAT DEPOSIT MONEY THEN THAT'S ACCEPTABLE.

SERENA NOTES SHE WANTS A SERVICE AS WELL WITH DEPOSIT MONEY.

YESENIA: NOTES SPEAKS ON BEHALF OF THE BOARD TO SAY WE CAN'T APPROVE AN IN-PERSON EVENT

JOE: NOTES WE NEED TO BE ABLE TO GET SOMETHING FOR OUR DEPOSITS. LIKES THE MEAL OPTIONS.

YESENIA: ASKS IF SERENA CAN CLARIFY THE MEALS FOR 5 AND THE \$1100 DEPOSIT AND HOW MANY MEALS THAT WOULD PROVIDE?

SERENA: \$20 PER MEAL IS THE COST WE WOULD PROFIT \$150 PER EACH MEAL AFTER COST. THE \$1100 WOULD BUY US ABOUT 5 DINNERS.

SERENA EXPLAINS: IF WE SOLD 50 DINNERS THE PROFIT WOULD BE \$12,500 AFTER COST WOULD BE \$8,500.

JOE: HOW MANY WINE GLASSES DO WE HAVE?

SERENA: I WILL NEED TO GET INTO STORAGE TO CONFIRM, SHOULD BE ABOUT 100-125 WINE GLASSES

ANDY: DO WE NEED A MOTION TO APPROVE?

YESENIA: I HAVE SOME QUESTIONS ABOUT INTERVIEWS FROM KSEE24 AND THE STUDENTS BEING INTERVIEWED AND RECORDED. I AM ASSUMING WE WILL NEED TO GET WAIVERS AND COMMUNICATE WITH THEIR PARENTS BECAUSE THESE STUDENTS ARE NOT OVER 18. ALSO, HOW WILL WE COMMUNICATE THE WINNERS.

SONJA: I CAN ANSWER THE QUESTIONS: WE HAVE A MEDIA RELEASE AT THE BEGINNING OF THE YEAR WE HAVE STUDENTS SIGN OR I CAN RUN A QUERY AND SEE IF ALL 50 APPLICANTS HAVE ONE ON FILE. OR WE CAN SEND OUT A MEDIA RELEASE FORM TO JANESSA APPLICANTS.

YESENIA: I WOULD WANT TO MAKE SURE THE WAIVER INCLUDES THE FOUNDATION SINCE IT'S A SEPARATE NON-PROFIT ORGANIZATION AND JUST WANT TO CLARIFY IT'S FOR THE FOUNDATION.

ANDY: OUR CURRENT PRACTICE IS WE BRING OUR CURRENT FINALIST IN, AS THEY ARE LED TO BELIEVE THEY ARE COMING IN FOR FINAL INTERVIEW.

SONJA: LAST YEAR WE HAD THE FINAL 6 AND A COUPLE OF BACK-UPS COME IN AND SIT DOWN WITH ANDY AND THE FOUNDATION PRESIDENT AND TALK ABOUT WHAT THE SCHOLARSHIP MEANT TO THEM AND AT THE END WE TOLD THEM THEY WON.

YESENIA: SOUNDS LIKE ITS SOMETHING WE CAN DO THIS YEAR WITH THE FINALIST WITH KSEE24 AND HAVE THEM INTERVIEWED AND AT THE END LET THEM KNOW THEY WON.

JOE: IT SOUNDS LIKE FROM THE OPINIONS OF THE BOARD WE WILL SRAP THE APRIL 24TH. PHYSICAL EVENT AND MOVE FORWARD WITH A VIRTUAL EVENT AS IT'S AN EVOLVING PROCESS, RIGHT SERENA? IF YOU CAN GIVE US AN UPDATE TILL OUR NEXT MEETING. SUGGEST WE HAVE ANPHTHER MEETING TO DISCUSS WHERE WE ARE AT, AND WHAT WE CAN DO AS BOAERD MEMBERS.

JOE, WHAT IS THE CURRENT STATUS OF OUR TITLE SPONSOR? HOW WILL THAT WORK? SERENA: I HAVE TRIED REACHING OUT TO TONY AND HAVE BEEN UNSUCCESSFUL. BUT WILL KEEP TRYING TO CONNECT.

JOE, IF THERE HAPPENS TO BE ANY DONARS THAT HAVE PARTICIPATED IN THE PAST LETS GIVE THEM THE OPPORTUNITY. SERENA NOTES, WE CAN HAVE THE SPONSORS CREATE A VIDEO AND CONGRATS SENIORS AND SCHOLORS AND WE SHARE THAT ON SOCIAL MEDIA. ANDY NOTES, HE BELIEVE THIS WILL BE INTRIGING TO A LOT OF DONORS ONCE THEY HEAR ITS GOING THROUGH KSEE24 AND WILL BE A VIRTUAL EVENT. BEING OPTIMISTIC I THINK WE WILL HAVE LOTS OF SUCCESS. SONJA ASKS, IF KSEE24 WILL DO THIS FOR FREE. SERENA CONFIRMS SHE IS GOING THROUGH THE NEWS DIRECTOR LISA AND IT'S AN EXCLUSIVE AND REFRESHED CONTENT. SONJA, NOTES MAYBE WE CAN HAVE STACY GONZALEZ INTERVIEW AS WELL.

JOE: I FEEL IT WOULD BE APPROPRIATE IF WE TOOK THIS TO A VOTE. IS EVERYONE COMFORTABLE?

BOARD: YES

JOE APPROVES THE PROPOSAL AND NOTES IT'S EVOLVING AND UPDATES WEEKLY FROM SERENA YESENIA SECONDS. EVERONE APPROVES AND MOTION IS APPROVED.

JOE NOTES, WE ARE FULLY FUNDED FOR THE 15K THIS YEAR AND MOST LIKELY HALF FOR NEXT YEAR. THIS YEARS WOULD BE GREAT TO PROFIT 15K TO COVER THE SCHOLARSHIPS. BUT THE PROFIT NEEDS TO HELP SUSTAIN FOR THE FUTURE. BELIEVE WE ACTUALLY PROFIT ABOUT 24K LAST YEAR.

VIII. CENTRAL UNIFIED SCHOOL DISTRICT REPORTS

- A. SUPERINTENDENT – (A. ALVARADO). I GAVE MY UPDATE PRIOR, UNLESS ANYONE HAS QUESTIONS? JOE AKS, WHAT HAPPENS IF THE BAN GETS LIFTED PRIOR TO JUNE 11TH? WHAT HAPPENS WITH SPORTS AND ACTIVITES SPACES?

ANDY: EXTRA CURRICULAR-CO CURRICULAR CLOSURES HAVE BEEN SHUT DOWN. HYPOTHETICALLY MAY 1ST ALL RESTRICTIONS ARE LIFTED, WE CAN GO BACK TO SCHOOL AND WORK. ATHLETICS WOULD BE DIFFERENT. DEPENDING ON HOW MUCH TIME WE HAVE. CURRENTLY THERE ARE NO GUIDELINES FROM THE CIF.

JOE: I AM THINKING ABOUT CAL RIPKEN AND CLUBS THAT USE THE FACILITIES. WOULD THEY BE ABLE TO USE THE FACILITY? ANDY: OUR FACILITIES WILL BE OPEN AS SOON AS RESTRICTIONS ARE LIFTED.

JOE: HOW ABOUT THE CONSTRUCTION OF THE NEW HIGH SCHOOL?

ANDY: THE HIGH SCHOOL CONSTRUCTION IS STILL GOING ON AND JOSEPH IS THERE MONITORING. WE ALSO HAVE A SOLAR PROJECT AT THE HIGH SCHOOL.

B. BOARD OF TRUSTEE - (PRESIDENT, CARRILLO) NO UPDATES

IX. ADJOURNMENT ANDY MOTIONS TO ADJOURN, YESENIA SECONDS AND MEETING IS ADJOURNED AT 12:43PM.

NEXT MEETING APRIL 20, 2020 11:30 VIA ZOOM