



THE FOUNDATION FOR CENTRAL SCHOOLS

Foundation Meeting Minutes

Wednesday, January 22, 2019

Attendance: Andy Alvarado (CUSD Supt), Yesenia Carrillo (Trustee Board President), Joe Doyland (Foundation President), & Sonja Dosti (PR/Comm) and Serena Dohi (Exec. Dir)

Meeting called to order: at 11:44 a.m.

Presentations: None

Consent Items: Joe motioned to add financials as C) to Consent items. Yesenia motioned to approve agenda and minutes – Yesenia sustained Andy approved – motion passed

A) Approval of Minutes-December

B) Approval of Financial Statements – December –January 2020

DISCUSSION / ACTION

A. Board Resolution to change signers on Foundation (EECU) Bank Account.

Removing Andy Alvarado and adding Serena Dohi. Joe explained in order for all checks to be processed it requires 2 signatures. Currently it is Marsha Gober, Joe Doyland and Andy Alvarado who can sign for checks. Yesenia asks is we have any internal procedures for the foundation about this requirement. Joe answered no, however a procedure with financial notations should be made. Andy moved to motion, Yesenia 2nd and motion was approved.

B. New Board Member, Bret Caeton- Board reviewed Bret's application. Joe notes

CRMA has been a donor for some time and that through Bret's network we would be able to build relationships with new donors. Yesenia, asks the board, what they envision for board members and does it fall in line with the bylaws? Andy, notes we should accept Bret's application under current bylaws and let him be part of the transition/ updated bylaws. Andy- Motion to Approve, Joe 2nd and motion was approved

INFORMATIONAL ITEMS

A) **Winter Charge Recap:** We raised \$14,500 and still expect a couple more checks to come in. There was a balance already on the books from last year and after expenses we currently have \$9413.99. Last meeting we approved to move some money to our athletics pillar to help with the state championship rings to offset cost. Yesenia asked how this was communicated to sponsors. Serena and Andy explained a second email and letter were sent out after the Foundation board approved the change in December board meeting. Additionally, Yesenia noted we should consider offsetting cost for other events like mock trial, academic decathlon, history day, and other events that align with the pillars. Joe explained that we do budget for 5k per each pillar and all funds that are raised per specific events goes to unrestricted. Yesenia then asked, how does the foundation communicate information about these funds? Andy explained the district has funds to cover majority of expenses, however in some cases the district cannot cover. That's where the foundation comes in. That's why booster and PTA's are formed as well. It's to support areas where the district does not. It is the job of the Foundation to inform and talk to Principals/Directors to make sure Teachers know of the grants and programs the Foundation Supports. Joe concludes, creating a brand and strong presence is ultimately what Serena will be doing as well. Lastly, Yesenia mentions qtr reports with the Board of Trustees will help them understand how the Foundation funds and supports the district and Serena can coordinate to be put on the calendar for a presentation.

B) Janessa Ramirez Scholarship Fundraiser- Date, Location are confirmed – April 24th, 2020 at Moravia Wines – 3620 N. Bishop Ave | Fresno, CA 93723

- I. **Scholarship application-** Board reviews scholarship application for seniors. Application is presented as the same from last year, with updated deadline of March 6, 2020. Sonja, mentions once the application is approved we will need to discuss the grading and review committee/process. Yesenia asks about the general breakdown of each questions on the application and if we should be asking if students are receiving additional scholarships or any other type of aid. Board continues on the conversation, stating some students receive full ride scholarships and should be honest and deny this scholarship to allow another student to take advantage. In conclusion the board decides to add a "Pledge" at the end of application- stating the scholarship will be used during the academic year after receiving and will be used for education purposes.
- II. **Tickets** – Serena explains the increase in cost with several vendors, including food and venue. General admission tickets will increase to \$55.
- III. **Sponsorship Packages** – Serena presents two(2) sponsorship packages for review and feedback to board. Option 1) is the same as last years. Option 2) reflects an increase of dollar amount per each level. Sponsorships include participation with scholarship announcement and more involvement from sponsors, tickets to C.U.S.D events,

(allowing sponsors to enjoy athletics). Yesenia and Andy recommend changing this to C.U.S.D events within pillars: arts, athletics, agriculture and academics. Therefore, sponsors can attend a play in the theatre, academic decathlon or a sporting event. Option 2 also includes an exclusive title sponsor at \$7500. Serena notes we have had a consecutive donations of 5k from Harris Construction and SIM PBK. Andy confirms it's a number we should throw out. Board agrees with option 2 with minor changes of event tickets.

C) Bylaws- Discussion

Yesenia shares the Board of Trustees vision for bylaws and recommends Serena review past agenda and recording to incorporate their concerns into revisions for the bylaws. Yesenia would like Serena to do this first and present at the next meeting. At that point, the foundation Board can provide input and or discuss the need for a sub-committee.

CENTRAL UNIFIED SCHOOL DISTRICT REPORTS

A. Superintendent – (A. Alvarado)

- a. Measure C 2020 – they have raised 21k and are going to distribute print material like flyers and yard signs to neighbors. This is done on employees own time and the efforts have been tremendous. Peach Blossom festival started, one-step closer to finding Liddel Principle and Area Admin.

B. Board of Trustee - (President, Carrillo)

- a. Foundation minutes, agenda and meeting dates posted to website. Communication to Board of Trustees about Foundation through meeting invites and posting of agenda & minutes.

Meeting adjourned at 12:55 p.m.